

## Press Release

### **Tonal Wonder in an Open Design**

*Ultrasone Debuts its Flagship HFI headphone Series with the open-backed HFI-2400*

**Tutzing, 29th September 2009 - With the debut of the HFI-2400, a new accompaniment to the HFI headphone family, Ultrasone has designed an eye-catching black and silver, open-backed headphone that satisfies the highest of listening demands.**

The HFI-2400 is the flagship headphone in Ultrasone's famed HFI Series. Distinguished by its airy tone and its modern and elegant design, the HFI-2400s 40mm gold-plated driver provides the finest of three-dimensional sound thanks to Ultrasone's patented S-Logic™ technology. The HFI-2400 comes outfitted with the MU Metal shielding, just like other Ultrasone headphones, that reduces the amount of magnetic radiation emitted from standard headphones, up to 98%

The HFI-2400 comes with a removable three-meter long, straight cable with 6.3 millimeter gold-plated stereo plug, a velvet carrying bag and the Ultrasone demo CD.

### **HFI Series**

Classical enjoyment at home, listen to your favorite music while on the go, or capitalizing on all of the acoustical facilities of a computer game – just a few examples of the many uses of the HFI Series from Ultrasone. All of the headphones are aligned with the individual needs of the listening community. From the ultra-light and small HFI-15G for on the go, through the exclusively designed headphones for home and studio use, to the new open HFI-2400, at Ultrasone everyone finds their favorite headphone.

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### **Headphone Technology from Ultrasone**

Ultrasone incorporates its own developed and patented S-Logic™ technology in all of its headphones. It presents an acutely precise sound that listeners feel as if they are in a live concert. At the same time, the sound pressure is reduced by approximately 3-4 dB providing 40% less burden and strain on the eardrum. The technology is at the heart of every Ultrasone headphone and makes sure that that the music is phonetically and spatially at the highest levels. The headphones integrate the entire pinna, or outer ear, into the hearing process the way nature meant us to hear, so that the sound is considerably more natural than normal headphones or in-ear phones.

### **Availability and Price**

The new HFI-2400 from Ultrasone is available beginning October/November 2009 from all Ultrasone distributors, worldwide.

### **About Ultrasone**

Based near Munich, Germany, Ultrasone AG has been manufacturing headphones for the audio market for over 17 years, during which time the company has developed and applied for more than 60 patents for its innovative technology. For more information about Ultrasone headphones, go to [www.ultrasone.com](http://www.ultrasone.com).

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